



West Texas A&M University
ALUMNI CHAPTERS

WHAT'S A CHAPTER LEADER

Chapter leaders are alumni who volunteer their time to help foster WT pride in their communities. They work with the WT Alumni Association and other alumni in their area to create opportunities for alumni to network and build relationships. Their main focus is planning, promoting and executing alumni events that provide meaningful interaction.

BENEFITS

- Networking and relationship building
- Leadership experience
- Free alumni event admission
- Recognition on alumni website
- Admin rights for your chapter's group on maroonconnect.com
- Fifty percent off your alumni membership at the level of your choice

EXPECTATIONS

- Monthly communication with regional development coordinator (you'll receive check-in emails)
- Input on your city/area (potential event locations, traffic, dates, etc...)
- Promote events in your area through social media and word of mouth
- Help plan and attend two events per year
- Estimated time commitment per event is a maximum 8 hours

